

Ultra: Kings 1 mg "tar," 0.1 mg nicotine; 100's 2 mg "tar," 0.2 mg nicotine—Ultra Lights: Kings 5 mg "tar," 0.5 mg nicotine; 100's Soft 6 mg "tar," 0.5 mg nicotine; 100's Box 6 mg "tar," 0.6 mg nicotine—Kings: 8 mg "tar," 0.8 mg nicotine—100's: 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.



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**Consumer:** Limit-one request per store visit. Not to be transferred, sold, or redeemed for licenses, alcohol. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A.

**Retailer:** Philip Morris will reimburse you your normal retail price including sales tax plus for handling and postage provided you and the consumer have complied with the terms herein. Void where prohibited by state or federal law. Smokers showing purchases of sufficient stock to cover all requests must be shown upon request. Void in Minnesota and Ohio and where otherwise prohibited, taxed or restricted. Cash value 1/10¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 1000, Kansas City, MO 64621. My normal retail price per pack, including sales tax, is \$.

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